

PRIVACY POLICY

Network of Caring, Inc. (located at 7320 McGinnis Ferry Road, Suwanee, Georgia 30024) (“Network of Caring”, “we”, or “us”) has the following Privacy Policy with respect to your access to and use of the **www.networkofcaring.org** website (the “Site”). This Privacy Policy describes how we collect, use and disclose your personal information. By using the Site, you indicate your assent to all of the terms of this Privacy Policy and to the latest version of the applicable terms and conditions of use governing the Site. If you do not agree with the terms of this Privacy Policy or the applicable terms and conditions of use, do not use the Site or submit any personal information to us.

Information We Collect - “Personal Information” is data that can be used to uniquely identify or contact a person. If you wish to participate in some of the features and services the Site may offer, we may ask you to provide certain Personal Information. We do not collect Personal Information unless you voluntarily provide it to us. When you visit, use or register on our Site, request information, submit comments, videos, messages, photographs, content, surveys or feedback forms, or other interactive features of the Site, or otherwise communicate or interact with us, we may collect certain Personal Information from you. How we collect this information will depend on how you choose to use our Site and interact with us.

We may collect Personal Information that you provide to us directly when you make contact with us, including via telephone, email, or through your use of and interaction with us on the Site, or your personal interaction with us at an event. Such Personal Information may include, but is not limited to: your name, home address, phone number, email address, and payment and credit card information if you are making a donation. When we collect payment information directly from you, like credit card numbers and expiration dates, we transmit this data directly from you to the credit card processing company and it is not stored by us.

As you interact with the Site, we may also collect information automatically about your visit to the Site. We may use analytics services that provide us with certain information when you use the Site for the purposes of giving us operational and marketing data about our online visitors’ usage. The type of information gathered in monitoring use of the Site could include, but will not be limited to, browser and operating system information, dates and times of a particular user’s visit and/or click path taken through the Site, lookup information, Internet Protocol (IP) address, Media Access Control (MAC) address, and information that may be publicly available (collectively, the “Usage Data”). The Usage Data may be used in aggregate form that does not identify you to us or in a form that may identify you to us. The Usage Data may let us know, anonymously or in a manner whereby your identity is known to us, which features you are using or accessing within our Site (including, for example but without limitation, whether you may have accessed or

downloaded audiovisual material from the Site), as well as the device type and hardware features, country and language of download.

Information We Receive from Third Parties - We may receive information about you from third parties. For example, if you are browsing another website and you opt-in to receive information from us, then that website may forward to us your email address and other information about you so that we may contact you as requested. In those cases, we will apply this Privacy Policy to any Personal Information received, unless we have disclosed otherwise.

Cookies, Web Beacons and Analytics Services - When you view the Site, whether from your computer, tablet or mobile device, we may store some information on the device you use to access the Site in the form of a “cookie.” Cookies are used by many websites to give users access to certain functions (e.g., for security purposes, to tailor communications with you, and to facilitate and personalize your experience while navigating the Site). The information stored in the cookie can also be used to monitor a user's behavior on the Site.

You can configure your browser to reject cookies by modifying your browser settings, but if your browser settings do not accept cookies from us, then some functions of our Site may not operate as intended and you may not have access to all the features of the Site.

Web beacons (also known as clear gifs, pixel tags or web bugs) are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of web users or to access cookies. Unlike cookies which are stored on the user's computer hard drive, web beacons are embedded invisibly on web pages (or in email). Web beacons may be used to deliver or communicate with cookies, to count users who have visited certain pages and to understand usage patterns. Web beacons may be used to measure the effectiveness of our Site and advertising in certain ways, such as by counting the number of individuals who visit our Site or open and act upon an email message. You can make some web beacons unusable by rejecting cookies. As we mentioned above, we may also use certain analytics services and visit recognition software to improve the use and functionality of our Site and to build a demographic profile. If third parties provide such analytics services and software, the third parties may also receive the information collected and their use of such information is governed by their privacy policies.

Do Not Track Requests - Unless your browser settings are configured to make your online activities and publicly available information about your online activities (such as traffic data, including unique device identifier of the device used to access our Site, device type used to access the Site and its capabilities, operating system

version, browser type and its capabilities, length of visits to the Site and click path taken, lookup information and time spent on the Site) invisible to usages analytics tools, we do not presently have the technological capability to omit you from usage analytics to the extent your browser only sends us a “do not track” message and does not otherwise screen you from tracking without any action on our part.

How We Use Your Personal Information - We collect and use your Personal Information for a variety of purposes, including: To communicate with you regarding our non-profit mission; to process your donations; to research, develop, manage, protect and improve our Site; to provide you with information related to our non-profit mission, including newsletters or email updates. We also use Non-Personal Data for various purposes, including: To help diagnose problems with the Site and servers; to build up marketing profiles; to aid strategic development; to help administer and audit usage of the Site; and to improve the Site.

Your Choices - You may choose not to provide certain Personal Information requested by us, but please be aware that you may be prevented from making full use of the features of the Site. For example, we may require your name and email address to add you to an email newsletter list. Users who no longer wish to receive our communications may contact us by email to be removed from our lists. Be sure to include any contact information that you want removed from our contacts list, including physical addresses, phone numbers, and email addresses (If you use more than one email address, send your opt-out email from each of your email addresses.) If you receive any online newsletter or similar email communication from us, you will be given the option to “unsubscribe” from receiving further email communications from us at any time. Your option not to receive communications from us will not preclude us from corresponding with you, by email or otherwise, regarding your existing or past relationships with us (e.g., any donations you made or responses to requests for information you pose to us either through use of the Site or by other means).

If you want to opt-out of receiving any communications from us or if your Personal Information changes (such as zip code, phone, email or postal address), you may correct, update or delete/deactivate your Personal Information at any time by sending an email to ***support@networkofcaring.org***. In accordance with our routine record keeping, we may delete certain records that contain Personal Information you have submitted through the Site. We are under no obligation to store such Personal Information indefinitely and disclaim any liability arising out of, or related to, the destruction of such Personal Information. In addition, you should be aware that it is not always possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons.

Protecting Your Privacy - To prevent unauthorized access to, maintain integrity of, and promote use of, your Personal Information for its intended purpose, we have put in place physical, electronic, and managerial controls. Although guaranteed security does not exist on the Internet or offline, we make commercially reasonable efforts to protect such information consistent with this Privacy Policy and applicable laws.

Information We Share with Others - We may use your Personal Information and Non-Personal Data or disclose your Personal Information and Non-Personal Data to third parties where we are partnering with another non-profit organization on a project, to protect the security and integrity of our Site, to correct technical problems and malfunctions on our Site, to technically process your information, to report potential violations of this Privacy Policy and our terms and conditions of use, or to take precautions against liability. We may provide your Personal Information to your credit card issuer and fraud checking agencies as necessary for purposes of processing donations. We do not knowingly permit third parties, except for those third parties operating analytics services at our request or authorized by law (i.e., law enforcement), to collect Personal Information from, or track you (i.e., to obtain traffic data through usage analytics tools) through, the Site. We reserve the right to disclose any Personal Information and Non-Personal Data as needed if that information is requested by law enforcement agencies or if we are required to do so by law, treaty, regulation, subpoena, court order, or by a government entity. We also may disclose your Personal Information and Non-Personal Data to third parties if we have reason to believe that disclosing such information is necessary to conduct investigations of possible breaches of law, to cooperate in any legal investigation, or to identify, contact, or bring legal action against someone who may be violating the terms of use of our Site.

Transfer of Data - Network of Caring is headquartered in **Suwanee, Georgia, USA**. You acknowledge that any information you provide to us may be transferred to and stored in the United States or other locations. By using the Site, or providing us with any information, you consent to the collection, processing, maintenance and transfer of such information in and to the United States or other locations. We will protect the privacy and security of Personal Information according to our Privacy Policy regardless of where we process or store it.

Links - Our Site may contain links to other sites on the Internet which are not under the control of Network of Caring. You acknowledge that we are not responsible for the accuracy or any other aspect of the content of sites we do not operate or control. Your accessing the links to any other sites is at your own risk and subject to the applicable privacy policies and terms and conditions of such websites. We encourage our users to be aware when they leave our Site and to read the privacy statements of each website to which we may link that may collect Personal Information.

Children - It is Network of Caring's policy not to solicit knowingly any personally identifiable information from children under the age of 13. Children under 13 are not authorized to sign up for an event or program, or otherwise provide any personally identifiable information without consent from a parent or legal guardian.

Notification of Changes - We reserve the right to change or replace this Privacy Policy at our sole discretion at any time. Such changes, modifications, additions, or deletions shall be effective immediately upon posting unless otherwise indicated. Your continued use of any of our Site after changes are posted will be deemed to constitute your agreement to and acceptance of such changes.

Questions - We welcome your questions and comments about our Privacy Policy. To report a known or suspected privacy or security breach or to submit privacy or security-related questions or complaints, please contact us either by email support@networkofcaring.org or in writing to *Network of Caring, Inc., 7320 McGinnis Ferry Road, Suwanee, GA 30024 USA.*

Effective October 26, 2018